



TEDx



ABOUT KARY OBERBRUNNER

DR. KARY OBERBRUNNER is a Wall Street Journal and USA Today bestselling author of [15 books](#). As CEO of [Igniting Souls®](#) and [Instant IP®](#) he helps abundant-minded & coachable-competent entrepreneurs PUBLISH, PROTECT, and PROMOTE their intellectual property and turn it into 18 streams of income so they can change the world.

An award-winning novelist, screenwriter, and inventor, he's been featured in Entrepreneur, Forbes, CBS, Fox News, Yahoo, and many other major media outlets. His [TEDx talk](#) has been viewed over 1 million times.

As a young man, he suffered from severe stuttering, depression, and self-injury. Today a transformed man, Kary ignites souls: speaking internationally on a variety of topics and consulting the world's top entrepreneurs and brands regarding publishing, protecting, and promoting intellectual property. He has several earned degrees, including a Bachelor of Arts, Masters in Divinity, and Doctorate in Transformational Leadership.

He also serves as the Berry Chair of Entrepreneurship at Cedarville University, where he teaches on the topics of Entrepreneurship and Digital Marketing. Kary enjoys cycling, especially in the French Alps.

SUGGESTED SPEAKING TOPICS

1. You Are an IP Company®

Find, Protect, and Leverage Your Intellectual Property

CORE MESSAGE: Most organizations have invisible intellectual property hiding in plain sight. The sooner we take our IP seriously, the sooner the world takes us seriously.

2. How to Protect Ideas in the Age of Artificial Intelligence:

AI is Stealing, Scraping, and Training on Your IP

CORE MESSAGE: AI changed how fast ideas can be copied. Creators and companies must protect their differentiation and increase value creation or die by the wayside.

3. Build your IP Portfolio:

Turn Your Intellectual Property into 18 Streams of Income

CORE MESSAGE: When IP is packaged and positioned correctly, it creates a powerful flywheel that generates compounding influence, impact, and income.