



TERRY STAFFORD'S OPUS

*"Many people die with their music still in them.
Too often it is because they are always getting ready to live.
Before they know it time runs out."
~ Oliver Wendell Holmes, Sr.*

OVERARCHING VISION

Imagine a **tribe** searching for the true meaning in their lives, hoping to achieve clarity and momentum; those who are recovering from church anxiety and other first world maladies. They know there is no promise of happiness, but this tribe is thirsting for answers to go after their dream—the mission God has placed on their heart, using the gifts He entrusted in them.

Imagine this tribe of encircling the **cause** of joy made full, choosing to get out from under the load of debt, clutter, poor health, toxic relationships, and church legalism, in order to pursue their dream.

Imagine this tribe joining me in a welcoming **space**—a place of freedom, that allows everyone to feel safe, let their guard down, and be themselves—where they can learn to clear their own path to God, free of salvation police and gate-keepers.

"Enjoy the journey, for the journey inspires the music."

PURPOSE

Illuminating a path for **people**,
using an integrated portfolio of **processes**,
that will lead to their **Joy Made Full**

VALUE PROPOSITION STATEMENT

I am an author, educator, and speaker **who helps** people and organizations eliminate clutter, connecting them with a portfolio of integrative processes **so that** they may develop the skills, relationships, and clarity necessary to pursue the dream they were entrusted with, while establishing or renewing their spiritual foundation.

UNIFYING STRATEGIES

Personal Growth – I will invest time in consuming and digesting content that expands my thinking, and will engage in CORE compliant experiences even though they might be uncomfortable.

Synergistic Partnerships – By connecting and collaborating with a select few on a mutual journey, together we improve and accomplish more than we could have alone.

Transformational Experiences – By becoming more believable and by believing in others, I'm qualified to create spaces that invite and challenge others to seek Joy Made Full.

Compelling Resources – By planning and scheduling my OPUS, I'm able to provide content that motivates others to simplify their lives and embody a Joy Made Full.

Compounding Influence – By strategically utilizing communication and sincerely investing in relationships, my impact will go deeper, reach farther, and last longer.

SCORECARD FOR SIGNIFICANCE

Personal Growth:

- Mind (Learning) – Read materials that push me to think in new directions
- Body (Health) – Achieve and maintain physical, nutritional, and emotional fitness
- Lifestyle (Attitude) – Model the behavior of successful people
- Events (Contact) – Take advantage of experiences that awaken and call out my potential
- Words (Content) – Invest time in consuming and digesting content that challenges my paradigms.
- Actions (Experiences) – Engage in CORE compliant experiences even though they might be uncomfortable.
- Thoughts (Relationships) – Learn from teachers, mentors, and coaches that stretch my thinking because of their own commitment to personal growth.

Synergistic Partnerships:

- Tribe – Building a tribe committed to building themselves and authoring their OPUS.
- Cause – Identifying entry points for people to consider and commit to the cause.
- Space – Designing locations (virtual and physical) that enable transformation to take place.

Transformational Experiences:

- Teaching – Providing learning streams conducive for people to consider new information and ideas.
- Mentoring – Sharing experiences (successes and setbacks) that help others see their own situation with more clarity.
- Coaching – Choosing to invest in a few high performers in a venue characteristic of open-ended questions that makes them go deep inside for the answers.

Compelling Resources:

- Written (Think) – Writing authentically and passionately in a manner that provides content that motivates others to simplify their lives and embody a Joy Made Full
- Spoken (Hear) – Speaking truth to audiences that influences and engages their heads, hearts, and hands.
- Visual (See) – Creating mediums that visually connect viewers to captivating and contemplative content.

Compounding Influence:

- Digital – Contributing content, packaged in a way that connects with culture.
- Conversational – Embodying an understanding that communication is a dialogue that morphs and adapts as people do.
- Communal – Building a team deeply committed to my Big Dream.

STRONG CORE [6-PACK]

Worldview

- God – I believe God has placed me on earth for a divine purpose and is leading me to fulfil that purpose through a dream that only He could plant in my heart, and with the gifts He has blessed me with.
- Humanity – I believe every human is created by God, in His image, and with a dream. Therefore, every human possesses intrinsic value.
- Family – I believe family provides the context of our values and worldview.
- Life – I believe our life can be invested in a partnership with God in order to bring renewal and restoration to the world and unity in His church.
- Faith – I believe our faith keeps us centered and grounded in an unstable world. I believe that Jesus really did have one church in mind as He prayed in John 17.
- Truth – I believe truth exists and must be communicated and lived.
- Work – I believe we each have a choice to approach work as our labor or our OPUS.
- Abundance – I believe in abundance, in giving without receiving and pouring out grace and mercy upon others.
- Pain – I believe potential always exists on the other side of pain and our destination exists in a magical place just beyond our dream.
- Influence – I believe we need to gain influence with others before we can try to lead them.
- Discipline – I believe excellence requires extreme discipline, focus, and effort.
- Time – I believe time is a limited commodity and should not be spent or wasted, but rather redeemed.

Identity

- I am first and foremost, a child of God, seeking to become closer to Him in ways I cannot imagine, in order to serve him by serving those He created.
- I am a creative, who seeks ways to use the gifts I have been blessed with, in order to serve my community; my tribe.
- I am a husband, father, and grandfather, hoping to finally learn how to lead and teach my family to love God and love others.
- I am one who is always in search of wisdom in order to share it.
- I am an author, gifted to create and share words of encouragement and education with those around me.
- I am a musician, gifted to share the beauty of music with those around me. I believe music is the life force of our intelligence.

Principles

- I value continuous education and learning new ideas.
- I value creating new ideas, ideation.
- I value peace and harmony, SF-2.0 Peacemaker.

- I value music as a method of developing learning skills.
- I value listening to acquire knowledge and empathy.
- I value time alone.
- I value creativity.

Passion [what]

- I love God the Father, God the Son, and God the Spirit but need to learn how to love them more.
- I love music of all kinds.
- I love true leadership.

Purpose [Why]:

- I live to learn to be like Jesus.
- I write and speak to challenge and impact other lives.
- I live to help others find joy made full.

Process – [how]

- **Personal Growth** – I will invest time in consuming and digesting content that expands my thinking, and will engage in CORE compliant experiences even though they might be uncomfortable.
- **Synergistic Partnerships** – By connecting and collaborating with a select few on a mutual journey, together we improve and accomplish more than we could have alone.
- **Transformational Experiences** – By becoming more believable and by believing in others, I'm qualified to create spaces that invite and challenge others to seek Joy Made Full.
- **Compelling Resources** – By planning and scheduling my OPUS, I'm able to provide content that motivates others to simplify their lives and embody a Joy Made Full.
- **Compounding Influence** – By strategically utilizing communication and sincerely investing in relationships, my impact will go deeper, reach farther, and last longer.
- Clarifying the tuning pegs (the integrative processes):
 - Finances [Financial Peace University]
 - Must be debt free to pursue the work you love
 - Physical Clutter
 - Too many things around are distracting
 - Goals and Purpose [Deeper Path]
 - What is your mission; your OPUS?
 - Work/Job/Vocation/Calling [48Days/Day Job to Dream Job]
 - What is the work you love? What is your dream, your gift?
 - Nutrition and Health [Daniel Plan]

- Get rid of the toxins in your body so you can actually maintain a healthy weight.
- Spirituality/Legalism [Church Refugees]
 - You don't need to tie yourself to a church or to a tradition—only to God.